

# DONORS TO THE MUSEUM

*Fiscal year 2001*

The National Museum of American History relies on private gifts and grants for 50 percent of its operations and virtually all of its capital needs, including new exhibitions and the Museum's master plan for transformation. More than \$150 million has been raised over the past three years, representing approximately 47 percent of the total capital need.

The following donors have made significant commitments to this undertaking, and they have the profound gratitude of the Smithsonian Institution and the American people. These thoughtful individuals and organizations have set a pace for success in creating a 21st-century museum worthy of our nation's extraordinary heritage.

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## **\$10 million +**

The Axelrod Family \*  
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Dorothy Lemelson \*

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*\* National Museum of American History  
Board Member*



**REP. JOHN CONYERS**  
(D-Michigan)

*"The National Museum  
of American History  
is a place for gathering  
together—a place where  
each of us can find  
ourselves, learn more  
about our neighbors,  
and experience the  
rich texture of  
American life."*

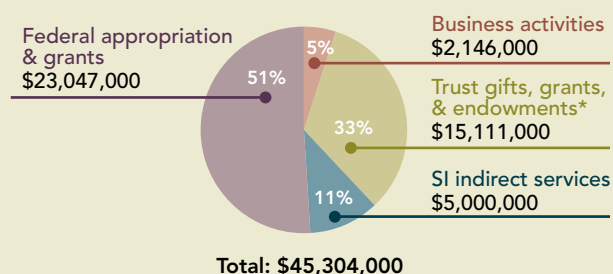
# FINANCIAL SUMMARY

*Public and private support—fiscal year 2001*

## Sources and uses of funds

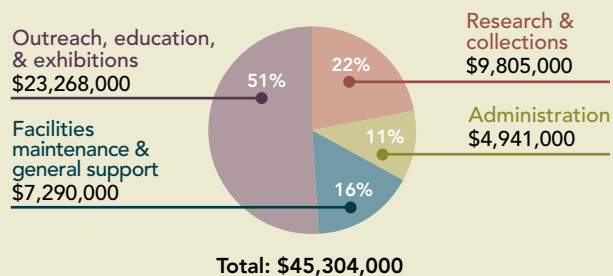
The Museum had a total operating budget of \$45,304,000 for the fiscal year ending September 30, 2001. Fifty-one percent (51%) of the operating budget came as part of the Smithsonian's federal appropriation, including base resources, a one-time allotment for *The American Presidency*, and several federal grants supporting major permanent exhibitions. Thirty-three percent (33%) of the operating budget came from private sources, including trust gifts, grants, and endowments.

### Sources of funds, fiscal year 2001



\* Cash payments

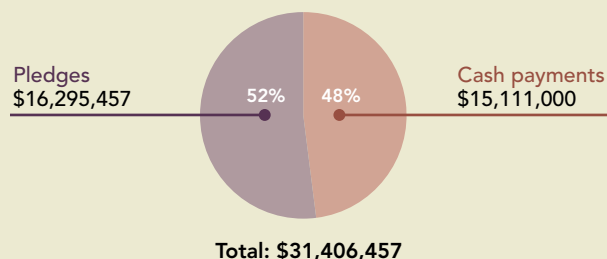
### Uses of funds, fiscal year 2001



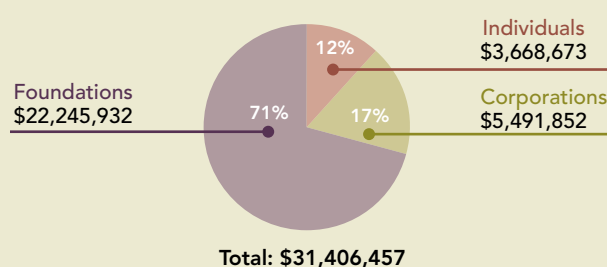
## Private giving

In the fiscal year, the Museum raised more than \$31 million in gifts and pledges through the generosity of individuals, corporations, foundations, and organizations. The hard work of our Board, volunteers, and staff in articulating the Museum's vision and creating strategic partnerships was responsible for this success. Record-level private giving continues to provide the foundation and momentum for the Museum's renewal and transformation.

### Funds raised, cash and pledges, fiscal year 2001



### Funds raised by source\*, fiscal year 2001



\* Cash and pledges

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**MARTHA MORRIS**  
Deputy director

**"In response to Kenneth E. Behring's generous gift, our Museum has a major opportunity to design a transforming vision for the 21st century. The Blue Ribbon Commission's recommendations will help shape the public face and programs of this, the nation's leading museum of American history."**

## **Executive staff**

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**James Gardner**, Associate Director,  
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**Elizabeth A. C. Perry**, Associate Director,  
External Relations, Capital Campaign, &  
Board Liaison

## **Photography**

Smithsonian Office of Imaging, Printing, and Photographic Services; Harold Dorwin, Eric Long, Fred Marcus, Dane Penland, MH Photography, Richard Strauss, Hugh Talman, Helen Thomas, Jeff Tinsley. Cover from *Town and Country* magazine courtesy of Peter Gwillim Kreidler. Special thanks to the many individuals and organizations for the use of their photos.

## **Annual report production**

**Project director:** Shelley Goode, Assistant Director of Development & Communications

**Design:** Creative Project Management, Inc.

**Writer:** Ellen Hirzy

**Editor:** Joan Mentzer

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